

Mountain Dog Enterprises Inc  
17229 109 Ave  
Edmonton, Ab.  
T5H 1S7



**MOUNTAIN DOG FOOD**  
PRODUCT OF  
MOUNTAIN DOG ENTERPRISES INC.

May 27, 2003

To All Concerned Customers:

No doubt by now you have heard of the recent discovery, of a cow, suffering from BSE or Mad Cow disease in Alberta. The far reaching implications of this are just now being considered. While the disease in itself is horrendous for the afflicted animal the potential for infection in humans is less than that of being hit by lightning. This is because of the work done by the inspection agencies.

At Mountain Dog Food we use base products derived from the inspected human food chain. We do not use products that have come from the rendering process. As such we would not have access to affected animals (or their by-products). In our opinion this is the most effective way of assuring our customers that they will not be affected by this issue, nor influence the further spread of the pathogen.

We remain confident in our products and trust our customers continued support.

Sincerely,  
Dean Ricard  
President

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*"Natural food, is raw food"*